



Republic of the Philippines  
Department of Education  
Region I  
SCHOOLS DIVISION OFFICE OF PANGASINAN II

*Office of the Schools Division Superintendent*

**DIVISION MEMORANDUM**

No. 444, s. 2023

TO: Assistant Schools Division Superintendents  
Chiefs, CID and SGOD  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads, Elementary and Secondary  
All Others Concerned

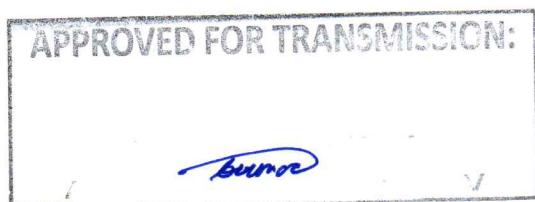
FROM: LORNA G. BUGAYONG, PhD, CESO V  
Schools Division Superintendent

SUBJECT: UPDATED DEPED-MATATAG BRAND GUIDELINES

DATE: SEPTEMBER 18, 2023

**PARTICULARS**

1. This office, through the Division Information Unit/Division Public Affairs Unit (PAU), disseminates the updated **DEPED-MATATAG Brand Guidelines and Templates** following the new logo layout based on **DepEd Memorandum PAS-OD-2023-032** and **Regional Memorandum No. 909, s. 2023**.
2. All Functional Divisions of the SDO (CID, SGOD, OSDS), Districts, Elementary and Secondary Schools are requested to adopt the guidelines in all the documents and instruments pertaining to the Department's Programs, Projects and Activities.
3. The DEPED-MATATAG Brand Guidelines and other materials can be accessed through the link: **bit.ly/MATATAGCommMaterials**.
4. For the information, guidance and strict compliance of all concerned.



LORNA G. BUGAYONG, PhD, CESO V  
Schools Division Superintendent

