



Republic of the Philippines  
**Department of Education**  
Region I  
**Schools Division Office II of Pangasinan**  
Canarvacanan, Binalonan, Pangasinan

February 13, 2024

DIVISION MEMORANDUM No. 103, s. 2024

**2024 DIVISION SCHOOLS PRESS CONFERENCE**

TO: PUBLIC SCHOOLS DISTRICT SUPERVISORS  
SECONDARY SCHOOL PRINCIPALS, PUBLIC & PRIVATE  
ELEMENTARY SCHOOL PRINCIPALS, PUBLIC & PRIVATE

1. Pursuant to Republic Act (RA) No. 7079, also known as the Campus Journalism Act of 1991 and its Implementing Rules and Regulations (IRR) specifically Rule IX of Section 1, the Schools Division Office (SDO) Pangasinan II, through the Curriculum and Implementation Division, announces the conduct of 2024 Division Schools Press Conference (DSPC) on **March 6-8, 2024 at Benigno V. Aldana NHS and Pozorrubio Central School, Pozorrubio, Pangasinan.**

2. The Conference aims to:

- demonstrate understanding of journalism through skillful execution in various platforms (i.e. print, broadcast, online);
- recognize the role of journalism in advocating for social consciousness and environmental awareness;
- promote fair and ethical use of media as tenets of responsive journalism;
- foster camaraderie and enrich learning experiences through healthy and friendly competitions;
- provide learners the opportunities to use the skills learned in campus journalism for their future careers.

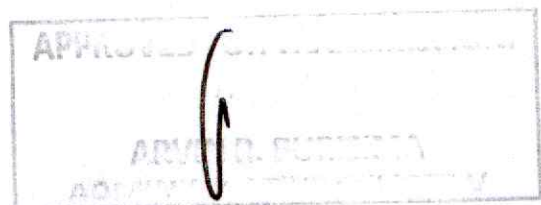
3. The DSPC activities shall include the following:

**a. Individual Contest (English & Filipino, elementary & secondary)**

- News Writing
- Feature Writing
- Editorial Writing
- Sports Writing
- Copyreading and Headline Writing
- Science and Technology Writing
- Photojournalism
- Editorial Cartooning
- Column Writing

**b. Group Contest**

- Radio Script Writing and Broadcasting Contest (English & Filipino, elementary & secondary)
- Collaborative Desktop Publishing Contest (English & Filipino, elementary & secondary)
- Online Publishing Contest (English & Filipino, secondary only)
- TV Script Writing and Broadcasting Contests (English & Filipino, secondary only)



**c. School Paper Contest (English & Filipino, elementary & secondary)**

- i. News Section
- ii. Features Section
- iii. Editorial Section
- iv. Science and Technology Section
- v. Sports Section
- vi. Layout and Page Design

4. For the guidelines and mechanics of the different individual and group contests, please see attached.

5. The participants shall pay the following registration fees to cover expenses for medals, trophies, certificates, honoraria and accommodation of judges, meals of TWG and other incidental expenses incurred during the planning conference, coordination meeting, orientation meeting and the DSPC proper:

a. For those who have paid the membership fee during the Division Training held last November 10, 15-17, 2023:

- a.1 Adviser - P250.00
- a.2 Campus Journalist - P150.00

b. For those who have not paid the membership fee during the Division Training held last November 10, 15-17, 2023:

- b.1 Adviser -P300.00
- b.2 Campus Journalist - P180.00

6. A campus journalist may participate in **only one event**, either individual or group category.

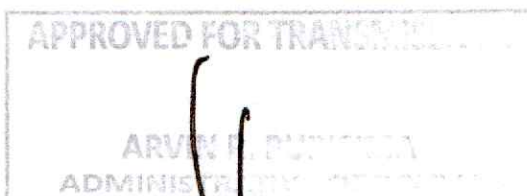
7. The top ten winners in all contest events (except for school paper) shall be recognized. Top three will be awarded with medal, while the fourth to tenth rank will be given certificates of recognition. Only the accumulated points from individual and group contests shall be included in the computation of overall scores.

8. All schools should ensure that those participating in the DSPC in all levels have school paper publication.

9. Travel, registration fees and other incidental expenses of the participants shall be charged to their school paper or local funds subject to the usual accounting and auditing procedures.

10. Furthermore, please be advised that Benigno V. Aldana NHS shall be used as billeting quarters while Pozorrubio Central School shall be used as contest venues

11. Immediate and wide dissemination of this Memorandum is desired.



**VIVIAN LUZ S. PAGATPATAN, CESO VI**  
Assistant Schools Division Superintendent  
OIC, Schools Division Superintendent

**GUIDELINES FOR THE SELECTION OF WINNERS IN THE  
DIFFERENT INDIVIDUAL WRITING CONTESTS**

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with school paper (print, digital / electronic publication), either in English or in Filipino for the school year 2023 - 2024 can participate.

The following guidelines will be strictly implemented:

**A. General:**

1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
2. School paper advisers, teachers, principals, parents/guardians, or other learners who will be found in the venue (classrooms/offices) will be grounds for disqualification of their contestants.
3. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

**B. Specific:**

1. News Writing, Feature Writing, Editorial Writing, Science and Technology Writing and Column Writing
  - a. Fact sheets or other sources of information shall be given to the contestants as bases in writing the article.
2. Sports Writing:
  - a. The DTWG shall orient and provide instructions to the contestants before the contest proper.
  - b. A pre-game conference (in case of live game) shall be conducted for the introduction of the players, coaches, and tournament officials.
  - c. The judge may opt for an actual game or screen viewing which shall be covered by the contestants.
  - d. A post-game conference in the case of live game, shall be held to interview officials and athletes after the game.
3. Copyreading and Headline Writing
  - a. The contestants shall bring their own pencil/ballpen for the contest.
  - b. The contestants shall follow directions given in the contest piece.
  - c. The contestants shall provide a headline for the article.

4. Editorial Cartooning:

- a. The contestants shall bring their own pencil no. 2. Oslo paper shall be provided by the management.
- b. The cartoon must be anchored on the given topic or issue.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

5. Photojournalism

a. Preparation:

- 1) Contestants should enter the assigned Room 15 minutes prior to the event.
- 2) The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of **24.3** megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will **not be permitted to join the contest.**
- 3) The contestants shall submit an empty memory card and camera (internal memory) to be checked by a proctor to be assigned by the SDO.
- 4) The contestant should bring his/her own camera cable for uploading and saving pictures.

b. Provision for Memory Card:

- 1) The contestants shall load the empty storage card in front of the examiner on the contest day.

c. Photo Shoot, Uploading and Captioning

- 1) Contestants are given one (1) hour to take pictures.
- 2) Contestants are allowed to take **unlimited shots** but will submit **only five (5) possible photos** with captions for the given theme and the control shot.
- 3) Write the file name of each photo in the caption sheet to be uploaded to the link.
- 4) Contestants will be given 30 minutes to write captions for each of the five photos.
- 5) Throughout the duration of the competition, the advisers, trainers, and parents shall stay at least 20 meters from the contestants.

Enclosure No. 2 to DM No. 103, s. 2024

**SCORE SHEET FOR NEWS WRITING**

|  |             |
|--|-------------|
| <b>Form and Style</b>  | <b>40%</b>  |
| Arranges details of the event in decreasing importance   |             |
| Shows the news writer's ability to organize information  |             |
| Uses a lead that is clear and focused on the most important detail   |             |
| Avoids the use of words with controversial elements or double-meaning  |             |
| Avoids personal slants   |             |
| Has clear and unbiased headline  |             |
| Uses short and simple words  |             |
| Conforms with the principles of unity and coherence  |             |
| Observes the rules of grammar and syntax   |             |
| Uses transitions properly  |             |
| Observes gender fair language.   |             |
| <b>Content</b>   | <b>50%</b>  |
| Uses appropriate lead type to get the readers' attention   |             |
| Presents to the readers the most important detail of the event   |             |
| Follows logical presentation of the event and emphasizes the most important or relevant fact (s)             |             |
| Follows the correct news writing format/style  |             |
|  |             |
| <b>Ethics</b>  | <b>10%</b>  |
| Showcases original works of students.  |             |
| Properly cites information and attributes these facts from the source of information (cut across all events) |             |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance                      |             |
| Has no potentially libelous or obscene content, plagiarism and copyright violations                          |             |
| <b>TOTAL</b>   | <b>100%</b> |
| <b>Comments/Suggestions:</b>   |             |
| <p>_____<br/>           Evaluator/Judge<br/>           (Signature over Printed Name)</p>                     |             |

Enclosure No. 3 to DM No. 103 s. 2024

**SCORE SHEET FOR FEATURE WRITING**

|   |             |
|---|-------------|
| <b>Form and Style</b>   | <b>30%</b>  |
| Observes the rules of grammar and syntax  |             |
| Conforms with the principles of organization and progression of ideas   |             |
| Exhibits creative presentation of facts in the story  |             |
| Uses a catchy title for the article   |             |
| Sustains interest of the readers  |             |
| Utilizes the appropriate feature type to emphasize the impact/relevance of the topic  |             |
| Observes gender fair language.  |             |
| <b>Content</b>  | <b>60%</b>  |
| Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives |             |
| Presents a new angle or information about the topic that are timely and interesting to read                                     |             |
| Stirs the imagination of the reader   |             |
| Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions                       |             |
| <b>Ethics</b>   | <b>10%</b>  |
| Showcases original works of students.   |             |
| Properly cites information and attributes these facts from the source of information (cut across all events)                    |             |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance   |             |
| Has no potentially libelous or obscene content, plagiarism and copyright violations   |             |
| <b>TOTAL</b>  | <b>100%</b> |
| <b>Comments/Suggestions:</b>  |             |
| <hr/> <b>Evaluator/Judge</b><br>(Signature over Printed Name)   |             |

**SCORE SHEET FOR EDITORIAL WRITING**

|  |             |
|--|-------------|
| <b>Form and Style</b>  | <b>40 %</b> |
| Uses lead paragraph that contains news peg and the general stand of the writer                               |             |
| Presents arguments that are based on facts.  |             |
| Cites sources of facts to add credibility to the arguments raised  |             |
| Uses a strong and thought-provoking title  |             |
| Shows logical reasoning  |             |
| Observes the rules of grammar and syntax   |             |
| Utilizes transitions properly  |             |
| Observes gender fair language.   |             |
| <b>Content</b>   | <b>50%</b>  |
| Presents the general stand of the writer in the lead   |             |
| Utilizes factual information from interviews, documents review, data analyses and other reliable sources     |             |
| Displays evidence of the writers' knowledge and understanding of issues/problems                             |             |
| Reflects clarity of the message and can influence public opinion   |             |
| Arguments presented in the body logically support the writer's stand   |             |
|  |             |
| <b>Ethics</b>  | <b>10%</b>  |
| Showcases original works of students.  |             |
| Properly cites information and attributes these facts from the source of information (cut across all events) |             |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance                      |             |
| Has no potentially libelous or obscene content, plagiarism and copyright violations                          |             |
| <b>Total</b>   | <b>100%</b> |
| <b>Comments/Suggestions:</b>   |             |
|  |             |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORE SHEET FOR SPORTS WRITING**

|  |              |
|--|--------------|
| <b>Form and Style</b>  | <b>40%</b>   |
| Uses appropriate form and style  |              |
| Uses appropriate sports terms and lingo to highlight the significance of the game                            |              |
| Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game. |              |
| Combines the proper amount of statistics to create a clear visual narrative of the action                    |              |
| Has an attractive headline which shows what really transpired in the event                                   |              |
| Observes the rules of grammar and syntax   |              |
| Conforms with the principles of unity and coherence  |              |
| Observes gender fair language.   |              |
| <b>Content</b>   | <b>50%</b>   |
| Presents a clear picture of the events in the game.  |              |
| Utilizes an appropriate sports news reporting style  |              |
| Uses interviews, statistics, references and research   |              |
|  |              |
| <b>Ethics</b>  | <b>10%</b>   |
| Showcases original works of students.  |              |
| Properly cites information and attributes these facts from the source of information (cut across all events) |              |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance                      |              |
| Has no potentially libelous or obscene content, plagiarism and copyright violations                          |              |
| <b>Total</b>   | <b>100 %</b> |
| <b>Comments/Suggestions:</b>   |              |
|  |              |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)



Enclosure No. 6 to RM No. 103, s. 2022

**SCORE SHEET FOR COPYREADING AND HEADLINE WRITING**

|  |             |
|--|-------------|
| <b>Copyreading</b>                                     | <b>60%</b>  |
| Uses appropriate copyreading symbols                   |             |
| Recognizes exact number of errors in the contest piece |             |
| <b>Headline Writing</b>                                | <b>40%</b>  |
| Provides the best headline for the news article        |             |
| Observes standards in headline writing                 |             |
| <b>Total</b>   | <b>100%</b> |
| <b>Comments/Suggestions:</b>                           |             |
|  |             |

\_\_\_\_\_  
Evaluator/Judge  
(Signature over Printed Name)

**SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING**

|   |              |
|---|--------------|
| <b>Form and Style</b>   | <b>40 %</b>  |
| Manifests unity and coherence to the theme/topic given  |              |
| Has catchy and appropriate headline that is also clear and free of bias   |              |
| Observes the rules of grammar and syntax  |              |
| Shows logical presentation of arguments   |              |
| Contains leads that are clearly written and focused on the most important detail  |              |
| Follows appropriate form and style  |              |
| Uses appropriate terms and lingo to report/discuss events   |              |
| Observes gender fair language.  |              |
| <b>Content</b>  | <b>50 %</b>  |
| Utilizes facts from interviews, documents review, data analyses and other reliable sources                                      |              |
| Presents relevant and timely issues on science and technology   |              |
| Uses technical jargons to a minimum   |              |
| Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers |              |
| Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives       |              |
| <b>Ethics</b>   | <b>10 %</b>  |
| Showcases original works of students.   |              |
| Properly cites information and attributes these facts from the source of information (cut across all events)                    |              |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance   |              |
| Has no potentially libelous or obscene content, plagiarism and copyright violations   |              |
| <b>Total</b>  | <b>100 %</b> |
| <b>Comments/Suggestions:</b>  |              |
|   |              |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORE SHEET FOR PHOTOJOURNALISM**

|  |              |
|--|--------------|
| <b>Technical Quality</b>   | <b>40%</b>   |
| Exposure value and quality of image (free from digital noise)  |              |
| Presents images with acceptable sharpness  |              |
| <b>Communicative Quality</b>   | <b>40%</b>   |
| Shows clear and specific idea(s) or angle connected to the theme or topic                                    |              |
| Uses creative photography techniques to highlight the visual story   |              |
| <b>Caption</b>   | <b>10%</b>   |
| Writes a two-sentence caption providing context to the picture   |              |
| <b>Ethics</b>  | <b>10%</b>   |
| Showcases original works of students.  |              |
| Properly cites information and attributes these facts from the source of information (cut across all events) |              |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance                      |              |
| Has no potentially libelous or obscene content, plagiarism and copyright violations                          |              |
| Follows strict standards of no manipulation and alteration of reality  |              |
| <b>Total</b>   | <b>100 %</b> |
| <b>Comments/Suggestions:</b>   |              |
|  |              |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORE SHEET FOR EDITORIAL CARTOONING**

|  |             |
|--|-------------|
| <b>Form and Style</b>  | <b>30%</b>  |
| Makes use of a minimum number of labels  |             |
| Shows logical use of various sizes, dimensions, and proportions of images                                    |             |
| Displays attractive use of shading and other techniques  |             |
| Utilizes witty, original, and creative representation of ideas/concepts on the issue given                   |             |
|  |             |
| <b>Content</b>   | <b>60%</b>  |
| Presents clear, specific and a recognizable point-of-view or opinion on the given issue or topic             |             |
| Raises relevant, timely issues and concerns about the topic  |             |
| Is in good taste and free from libelous, indecent, and abstract ideas  |             |
| Arouses interest and analytical thinking among its readers   |             |
| Constructively criticizes and influences readers' opinion  |             |
|  |             |
| <b>Ethics</b>  | <b>10%</b>  |
| Showcases original works of students.  |             |
| Properly cites information and attributes these facts from the source of information (cut across all events) |             |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance                      |             |
| Has no potentially libelous or obscene content, plagiarism and copyright violations                          |             |
| <b>Total</b>   | <b>100%</b> |
| <b>Comments/Suggestions:</b>   |             |
|  |             |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

Enclosure No. 10 to DM No. 109,s. 2024

**SCORE SHEET FOR COLUMN WRITING**

|   |             |
|---|-------------|
| <b>Form and Style</b>   | <b>30%</b>  |
| Uses lead paragraph to introduce or build up a clear argument in the issue  |             |
| The tone, style and approach in analyzing the issue are evident   |             |
| Uses a language that is understood by the target audience   |             |
| Cites sources of facts to add credibility to the arguments raised   |             |
| Uses a strong, appropriate and catchy title   |             |
| Shows logical reasoning   |             |
| Observes the rules of grammar and syntax  |             |
| Utilizes transitions properly   |             |
| Observes gender fair language.  |             |
| <b>Content</b>  | <b>50%</b>  |
| Presents and explains a solid and clear stance  |             |
| Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand |             |
| Utilizes factual information from interviews, documents reviews, data analyses and other reliable sources         |             |
| Displays evidence of the writers' knowledge and understanding of issues/problems                                  |             |
| Reflects clarity of the message that can influence public opinion   |             |
| Presents logical arguments that support the writer's stance.  |             |
| Clarifies certain points of fact or argument that may cause confusion or complication.                            |             |
|   |             |
| <b>Ethics</b>   | <b>20%</b>  |
| Showcases original works of students.   |             |
| Properly cites information and attributes these facts from the source of information (cut across all events)      |             |
| Observes standards of journalism in terms of fairness, relevance, accuracy, and balance                           |             |
| Has no potentially libelous or obscene content, plagiarism and copyright violations                               |             |
| <b>Total</b>  | <b>100%</b> |
| <b>Comments/Suggestions:</b>  |             |
|   |             |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

Enclosure No. \_\_\_\_\_ to DM No. \_\_\_\_\_,s. 2024

## **GUIDELINES FOR RADIO SCRIPT WRITING & BROADCASTING CONTEST**

### **A. General Guidelines**

1. Each school shall organize a team of seven (7) members for English and Filipino in elementary level and secondary level who shall not be competing in any of the individual writing categories.
2. The awards for this category are the following:

| Individual Awards      | Group Awards                     |
|------------------------|----------------------------------|
| 1. Best Anchor         | 1. Best in Technical Application |
| 2. Best News Presenter | 2. Best Infomercial              |
|                        | 3. Best Script                   |

3. The decision of the Board of Judges is final and irrevocable.
4. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

### **B. Scriptwriting**

1. Each team may use up to three (3) official laptops that are cleared of stored documents.
2. The team will be given two (2) hours to prepare a script for a 5-minute radio broadcast. It includes one (1) infomercial and four (4) news articles.

The infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of (1) minute and shall use the language that the group is competing in.

The news articles may be based on press releases, raw data, or any other source given by the examiner/s.

Another 30 minutes will be allotted for the uploading of the output. After two and a half (2 ½) hours, each team should submit the script.

3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school, but it should include the names of the members of the team with their respective roles (i.e., anchor, news presenter, etc.).
5. Scripts should be:
  - encoded using Arial font size 12
  - with directorial instructions in capital letters
  - double-spaced with normal margin (1inch on all sides)

### **C. Broadcast Simulation**

1. Only the contestants and the proctor/s shall be allowed inside the assigned venue.
2. The School shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adaptor will be provided for the laptops and other sources of sound effects.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust, and manipulate the main control board during their presentation.
4. Mobile phones and reference materials shall not be allowed in the contest area.
5. The team shall use an official application in recording their output. All competing teams shall record their outputs **simultaneously**. The recording cannot be reset and the recording session may not be repeated.
6. In case of power failure, the affected team shall be allowed to broadcast again.
7. Each team shall be given nine (9) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and five (5) minutes for the uploading. In case the internet connection is slow, the RTWG shall wait until the uploading finishes. However, the contestants are not allowed to upload a different document.
8. The team who complied with the 5-minute production shall be given a perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed:  
Undertime/Overtime  
1 second - 20 seconds - 1 point  
21 seconds - 40 seconds - 2 points  
41 seconds - 60 seconds - 3 points  
61 seconds and above 4 points

**SCORE SHEET FOR RADIO SCRIPT WRITING AND BROADCASTING**

|   |                    |
|---|--------------------|
| <b>1. Anchor</b>  | <b>Total Score</b> |
| <b>Voice Quality 40%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Is very clear and easy to understand even when speaking quickly</li> <li>• Paces his/her voice well to fit the storyline and helps the audience understand the issue</li> <li>• Shows expressions of interest, enthusiasm, and confidence</li> </ul>   |                    |
| <b>Voice Recognition 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Has clear and well-modulated voice</li> <li>• Presents appropriate pace and volume</li> <li>• Is consistently audible throughout the presentation</li> <li>• Can easily be heard in all parts of the room</li> </ul>   |                    |
| <b>Enunciation 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Pronounces / articulates words in a distinct manner</li> <li>• Talks in accent that is socially acceptable</li> <li>• Utilizes various voice inflections/changes to enhance meaning of the lines</li> <li>• Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul> |                    |
| <b>Total 100%</b>   |                    |
| <b>2. News Presenter</b>  | <b>Total Score</b> |
| <b>Voice Quality 40%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Is very clear, easy to understand even when speaking quickly</li> <li>• Paces his/her voice well to fit the storyline and help the audience understand the issue</li> <li>• Shows expressions of interest, enthusiasm, and confidence</li> </ul>   |                    |
| <b>Voice Recognition - 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Has clear and well-modulated voice</li> <li>• Presents appropriate pace and volume</li> <li>• Is consistently audible throughout the presentation</li> <li>• Can easily be heard in all parts of the room</li> </ul>   |                    |
| <b>Enunciation - 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Pronounces / articulates words in a distinct manner</li> <li>• Talks in accent that is socially acceptable</li> <li>• Utilizes various voice inflections/changes to enhance meaning of the lines</li> <li>• Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul> |                    |
| <b>Total 100%</b>   |                    |
| <b>3. Infomercial</b>   | <b>Total Score</b> |
| <b>Content - 45%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Shows brief and clear advocacy/idea description</li> <li>• Is logically organized</li> <li>• Shows smooth and appropriate transitions</li> <li>• Exhibits language appropriateness</li> </ul>  |                    |
| <b>Creativity - 30%</b>   |                    |
| <ul style="list-style-type: none"> <li>• Exhibits uniqueness and originality</li> <li>• Implements technologies appropriately</li> </ul>  |                    |
| <b>Persuasion / Impact - 25%</b>  |                    |



|  |                    |
|--|--------------------|
| <ul style="list-style-type: none"> <li>Engages audience</li> <li>Shows appropriate audience appeal</li> <li>Keeps audience focused all throughout the broadcast</li> </ul>   |                    |
| Total 100%   |                    |
| <b>4. Technical Application</b>  | <b>Total Score</b> |
| <b>Juxtaposition - 40%</b>   |                    |
| <ul style="list-style-type: none"> <li>Shows a smooth transition from one topic/news event to another</li> <li>Establishes clear relationship between one audio effect to the news or information that follows</li> </ul>  | <b>Total Score</b> |
| <b>Fidelity - 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>Produces good audio quality</li> <li>Produces authentic sound and effects</li> <li>Has less static and no interference</li> </ul>   |                    |
| <b>Timing and Precision - 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>Has clear audible time signals</li> </ul>   |                    |
| <b>Total 100%</b>  |                    |
| <b>5. Script</b>   |                    |
| <b>Content - 40%</b>   |                    |
| <ul style="list-style-type: none"> <li>Covers topic with necessary details &amp; examples</li> <li>Is accurate and has no factual errors</li> <li>Is well-organized</li> <li>Uses academically, socially, culturally acceptable, and gender fair language</li> </ul> |                    |
| <b>Clarity of Instructions - 40%</b>   |                    |
| <ul style="list-style-type: none"> <li>Is easy to read and understand</li> <li>Can easily be followed by another person or team</li> <li>Reflects effective planning and organizing</li> </ul>   |                    |
| <b>Neatness - 20%</b>  |                    |
| <ul style="list-style-type: none"> <li>All elements are labeled and clearly written</li> <li>Clearly indicates names of team members and their tasks/assignments</li> </ul>  |                    |
| <b>Total 100%</b>  |                    |
| <b>RADIO PRODUCTION (Overall)</b>  | <b>Total Score</b> |
| A. Delivery - 25%  |                    |
| 1. Anchor (15%)  |                    |
| 2. News Presenter (10%)  |                    |
| B. Technical Application - 25%   |                    |
| 1. Timing and Precision  |                    |
| C. Script - 25%  |                    |
| D. Infomercial - 20%   |                    |
| E. Adherence to time allotment - 5%  |                    |
| <b>Total 100%</b>  |                    |
| <b>Comments &amp; Suggestions:</b>   |                    |

\_\_\_\_\_  
Evaluator/Judge  
(Signature over Printed Name)

**GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST**

1. Each division shall organize a team of seven (7) members for English and Filipino both in elementary level and secondary level who shall not be competing in any of the individual writing categories.
2. Contestants shall wear white shirts with identification cards.
3. All contestants are required to attend an orientation before the competition.
4. All contestants are not allowed to communicate in all forms (text, call, chat, etc.) with their respective advisers or coaches from the start until the end of the contest.
5. All laptops to be used shall install/use the official application that shall record screen activities for monitoring purposes.
6. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures of the mini press conference and sports event.
7. For the sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for interview and data gathering.
8. The team will be given one (1) hour for data gathering and five (5) hours for writing, layout, and editing.
9. Each team is allowed to bring only the following:
  - two (2) digital/DSLR cameras
  - one (1) card reader
  - one (1) blank flash drive
  - extension wires
  - maximum of (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output
  - A4 size bond paper
10. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/DSLRs and laptops.
11. Each team will be required to convert their output into **PDF** and upload to a link to be provided during the contest proper. The teams should ensure that no identifying marks about their school, can be found on their output as it would be a **ground for disqualification**.
12. The decision of the Board of Judges is final and irrevocable.



Enclosure No. 13 to DM No. 109,s. 2024

**SCORE SHEET FOR COLLABORATIVE DESKTOP PUBLISHING**

| <b>Content (50%)</b>  | <b>Score</b> |
|---|--------------|
| <ul style="list-style-type: none"> <li>● Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>● Utilizes facts from interviews, document review, data analysis and other reliable sources</li> <li>● Shows a variety of stories that fit the section where they are placed</li> <li>● Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives</li> <li>● Provides balance of light and serious topics</li> <li>● Shows relevance of articles to students</li> <li>● Showcases original works of students.</li> <li>● Properly cites information and attributes these facts from the source of information</li> <li>● Applies the principles of journalism</li> </ul> |              |
| <b>Technical (40%)</b>  |              |
| <ul style="list-style-type: none"> <li>● Includes articles that are arranged according to importance</li> <li>● Presents headlines that are clear and free of bias</li> <li>● Makes use of pictures that are clear, properly cropped and captioned</li> <li>● Utilizes graphics, illustrations and cartoons that are relevant</li> <li>● Exhibits clear focus and coherent organization</li> <li>● Observes the rules of grammar and syntax</li> <li>● Observes proper journalistic style and format</li> </ul>   |              |
| <b>Ethics (10%)</b>   |              |
| <ul style="list-style-type: none"> <li>● Showcases original works of students.</li> <li>● Properly cites information and attributes these facts from the source of information (cut across all events)</li> <li>● Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>● Has no potentially libelous or obscene content, plagiarism and copyright violations</li> </ul>   |              |
| <b>TOTAL (100%)</b>   |              |
| <b>Comments/Suggestions:</b>  |              |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**GUIDELINES FOR THE ONLINE PUBLISHING CONTEST**

1. Each school shall organize a team of five (5) members for English and five (5) members for Filipino in Secondary level who shall not be competing in any of the individual writing categories.
2. Contestants may wear plain white t-shirt with their identification cards.
3. All contestants are required to attend the orientation before the competition.
4. All laptops to be used shall install/use the official application that shall record activities for monitoring purposes.
5. All contestants are not allowed to communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
6. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures/videos of the mini press conference and sports event.
7. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for interview and data gathering.
8. The team will be given three (3) hours for writing, layout, and editing of articles online after the creation of an online publication using the official platform to be provided by the organizer. Coverage/Data gathering through mini press conference, pre-game, actual game and post conference shall be excluded from the 3-hour time allotment.
9. Specific instructions on the number of articles to be produced will be given during the orientation.
10. Each team will be required to bring only the following:
  - one scanner -flatbed scanner/3-1 printer (mobile/phone scanner is NOT allowed)
  - maximum of two digital cameras -Digital Camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest (*Standard process in the Photojournalism Event shall be observed in checking the cameras and SD cards*).
  - maximum of 4 laptops installed with Photoshop for image enhancement
  - maximum of 2 pocket wifis (preferably with two different networks) or 1 wireless router
  - extension cord
11. The decision of the Board of Judges is final and irrevocable.

**SCORE SHEET FOR THE BEST ONLINE PUBLISHING**

| <b>Content (30%)</b>  | <b>Score</b> |
|---|--------------|
| <ul style="list-style-type: none"> <li>• Applies the principles of journalism.</li> <li>• Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>• Utilizes facts from interviews, document review, data analysis and other reliable sources</li> <li>• Shows a variety of stories that fit the section where they are placed</li> <li>• Includes historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives</li> <li>• Provides balance of light and serious topics</li> <li>• Shows relevance of articles to students</li> <li>• Has clear and unbiased headlines/titles</li> </ul> |              |
| <b>Language and Style (15)</b>  |              |
| <ul style="list-style-type: none"> <li>• Observes the rules of grammar and syntax</li> <li>• Observes coherence</li> <li>• Uses appropriate vocabulary (<i>Observes gender-fair language</i>)</li> </ul>  |              |
| <b>Layout (20%)</b>   |              |
| <ul style="list-style-type: none"> <li>• Arranges stories in decreasing importance.</li> <li>• Highlights originality/uniqueness</li> <li>• Uses relevant video or audio, pictures and graphics that are clear, properly edited, captioned, and credited</li> <li>• Exhibits clear focus and coherent organization of articles</li> </ul>   |              |
| <b>Technical (20%)</b>  |              |
| <ul style="list-style-type: none"> <li>• Makes use of multimedia elements such as video, audio, animation, graphics and photos</li> <li>• Is readable, mobile-responsive and engaging via social media</li> <li>• Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports</li> <li>• Articles include hyperlinks to cited references, data and other content or websites</li> </ul>   |              |
| <b>Ethics (15%)</b>   |              |
| <ul style="list-style-type: none"> <li>• Showcases original works of students.</li> <li>• Properly cites information and attributes these facts from the source of information</li> <li>• Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>• Has no potentially libelous or obscene content, plagiarism and <b>copyright violations</b></li> </ul>  |              |
| <b>Total (100%)</b>   |              |
| <b>Comments/Suggestions:</b>  |              |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

## **GUIDELINES FOR TV SCRIPT WRITING AND BROADCASTING**

### **A. General Guidelines**

1. Each school shall organize a team of seven (7) members for English and seven (7) members for Filipino in Secondary level who shall not be competing in any of the individual writing categories.
  - a. scriptwriter- (1)
  - b. anchor/s (not more than 2)
  - c. reporter/s (not more than 3)
  - d. producer/director who could also act as floor director
  - e. video/graphics editor (1)
  - f. video researcher/floor director/ prod. assistant - 1
  - g. video journalist/camera man - 1

Any of the team members can assume one or two positions/tasks as long as this would not be conflicting or awkward in relation to the outcome of the broadcast (example: **an anchor can't be a reporter at the same time**. But an anchor can also be a news or infomercial writer).

2. All laptops to be used shall install/use the official application that shall record screen activities for monitoring purposes.
3. A 30-minute technical orientation will be held.
4. In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.
5. The decision of the Board of Judges is final and irrevocable.
6. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

### **PRE-CONTEST**

1. Each team will be required to bring only the following:
  - maximum of 4 laptops with at least 10GB free space and a video editing program (with uploading capacity)
  - 3 empty USB Flash Drives (16GB minimum)
  - maximum of 2 cameras/mobile phones (without sim) compatible with the laptop
  - maximum of 3 wired lapel microphones
  - extension cord

2. Before the start of the contest, the teams will be oriented on the roles of the participants and criteria for judging by the chairman of the board of judges. All participants should attend this orientation.

### **CONTEST PROPER:**

#### **A. SCRIPTWRITING AND PRODUCTION**

1. The team shall have the following components in their script:
  - a. **Cover page:** This shall contain the group's name (mock TV network name)
  - b. **News:** The DTWG/Judge will provide five sets of data (including photos/videos/audio). The team may use all sets of data for their news reports. Each news script should indicate the corresponding video and/or audio component taken from the folders or produced during the actual contest.
  - c. **Infomercial/ Developmental Communication:** The DTWG/Judge will provide two sets of data (including photos/videos/audio). The team is required to produce one (1) infomercial or developmental communication plug. This shall be produced during the contest and should be related to the topic which will be given by the judges. The script should contain video and audio components.
  - d. **Field Report:** A live field report with or without canned video support shall be included in the production.
  - e. **Headlines:** These will contain a brief lead/summary of the news articles
  - f. **OBB/CBB:** The Opening Billboard and the Closing Billboard will contain the group's assumed TV network name. The script for the OBB / CBB should be included in the main script which will be submitted to the judges.
2. Five (5) hours and fifteen (15) minutes will be allotted for the preparation of the script, shooting and editing of the videos, production of the infomercial, and rehearsals.
3. The organizers shall provide a clock or a timer that can be seen by the contestants. There will be an official timekeeper.
4. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest venue. For personal necessities, the proctor shall accompany them to the nearest restrooms.
5. The cover page of the script shall contain the group's name (TV Network name) and the names of the members of the team with their respective roles (i.e., anchor, field reporter, etc.).
6. The script should not bear any information that may identify the school, division, or region.
7. All groups shall stop working after the allotted time of 5 hours and 15 minutes.

#### **B. TV BROADCAST SKILLS PERFORMANCE**

1. Only one laptop is allowed inside the studio. All teams shall record LIVE their outputs simultaneously.
2. All news reports shall be recorded live. The OBB and CBB are pre-recorded/pre-produced. Support videos/audios to be used for the live

reports are either taken from the folders or produced on the day of the contest.

3. Other than the actual broadcast time, five (5) minutes shall be allotted for entrance and preparation.
4. The TV broadcast must be delivered in six minutes.
5. In case of overtime/undertime in the prescribed duration of the broadcast, the following points shall be deducted from the points earned in the criterion adherence to time allotment (5%).
  - 1 second - 20 seconds - 1 point
  - 21 seconds - 40 seconds - 2 points
  - 41 seconds - 60 seconds - 3 points
  - 61 seconds - 80 seconds - 4 points
6. The output must be in mp4 format.
7. The decision of the Board of Judges is **FINAL and IRREVOCABLE**.



**SCORE SHEET FOR TV SCRIPT WRITING AND BROADCASTING**

| <b>1. Script- 30%</b>   | <b>Total Score</b> |
|---|--------------------|
| <b>Content – 50%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Provides effective news/story angling</li> <li>• Covers the given stories/relevant topics with necessary details</li> <li>• Is accurate; no factual, conceptual and grammatical errors</li> <li>• Is original</li> </ul>   |                    |
| <b>Style – 35%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Is written in a clear and concise manner</li> <li>• Uses simple, common language</li> <li>• Uses appropriate voice (i. e., active voice or passive voice)</li> <li>• Uses appropriate word choice</li> <li>• Uses proper script terms and abbreviations</li> </ul> |                    |
| <b>Organization – 15%</b>   |                    |
| <ul style="list-style-type: none"> <li>• Follows adequate logical structure</li> <li>• Provides proper labels to elements/parts</li> <li>• Indicates team members and assignments</li> <li>• Considers coherent thought transitions</li> </ul>  |                    |

| <b>2. Anchor – 12.5%</b>  | <b>Total Score</b> |
|---|--------------------|
| <b>Delivery – 70%</b>   |                    |
| <ul style="list-style-type: none"> <li>• Uses a clear and well-modulated voice</li> <li>• Speaks with appropriate volume</li> <li>• Observes proper phrasing, pacing and timing</li> <li>• Articulates words well</li> <li>• Utilizes appropriate voice inflections to enhance meaning</li> </ul> |                    |
| <b>Personality – 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Observes proper stance/posture</li> <li>• Shows a sense of confidence and authority</li> <li>• Projects a professional and credible personality</li> <li>• Demonstrates controlled facial expressions</li> </ul>   |                    |

| <b>3. Reporter (12.5)</b>   | <b>Total Score</b> |
|---|--------------------|
| <b>Delivery – 70%</b>   |                    |
| <ul style="list-style-type: none"> <li>• Uses a clear and well-modulated voice</li> <li>• Speaks with appropriate volume</li> <li>• Observes proper phrasing, pacing and timing</li> <li>• Articulates words well</li> <li>• Utilizes appropriate voice inflections to enhance meaning</li> </ul> |                    |
| <b>Personality – 30%</b>  |                    |
| <ul style="list-style-type: none"> <li>• Observes proper stance/posture</li> <li>• Shows a sense of confidence</li> <li>• Demonstrates controlled facial expressions</li> </ul>   |                    |

|  |  |
|--|--|
| <ul style="list-style-type: none"> <li>Connects with the subjects when interviewing or with the anchor and viewers when reporting</li> </ul> |  |
|--|--|

| <b>4. Technical Applications - 25%</b>   | Total Score |
|--|-------------|
| Element appropriation - 40%  |             |
| <ul style="list-style-type: none"> <li>Observes audio-video lock</li> <li>Shows effective interplay of audio-visual elements including graphics, text, images, etc.</li> </ul> |             |
| Fidelity - 30%   |             |
| <ul style="list-style-type: none"> <li>Shows good audio and video quality</li> <li>Shows less to no distortion or technical distraction in audio and video</li> </ul>          |             |
| Timing - 20%   |             |
| <ul style="list-style-type: none"> <li>Shows a smooth flow of topics/stories</li> <li>Shows precise timing and synchronization</li> </ul>                                      |             |
| Relevance - 10%  |             |
| <ul style="list-style-type: none"> <li>Applies elements that contribute meaningfully to the overall broadcast presentation</li> </ul>  |             |

| <b>5. Infomercial/DevCom Plug - 15%</b>  | Total Score |
|--|-------------|
| Content - 50%  |             |
| <ul style="list-style-type: none"> <li>Shows clear advocacy/idea description</li> <li>Reflects original concept</li> </ul>                                 |             |
| Creativity - 50%   |             |
| <ul style="list-style-type: none"> <li>Exhibits uniqueness</li> <li>Applies technical elements appropriately</li> <li>Is engaging and appealing</li> </ul> |             |

**OVERALL NEWSCAST**

| Criteria   | Total Score |
|--|-------------|
| Script - 30%   |             |
| Broadcast Presentation - 25%   |             |
| <ul style="list-style-type: none"> <li>Anchor - 12.5%</li> <li>Reporter - 12.5%</li> </ul> |             |
| Technical Application - 25%  |             |
| Infomercial/DevCom Plug - 15%  |             |
| Adherence to Time Allotment - 5%   |             |
| <b>TOTAL - 100%</b>  |             |
| <b>Comments/Suggestions:</b>   |             |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS**

**(PDF Format)**

- A. The School Paper Contest is open to Elementary and Secondary schools, public and private.
- B. **Any school paper found to have copied and published texts, images, and other materials without duly acknowledging their sources shall be disqualified in the contest.**
- C. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
- D. **For 2024 RSPC, the school paper shall be submitted in PDF format via Google form. The link shall be issued in a separate advisory. The following proofs of circulation shall also be submitted:**
- a. **Certificate of Circulation**
  - b. **Certificate of Endorsement**
- E. The different SECTIONS/CATEGORIES to be judged for the school paper contest are as follows:
- 1. News Section / Pahinang Balita
  - 2. Editorial Section / Pahinang Editoryal
  - 3. Feature Section / Pahinang Lathalain
  - 4. Sports Section / Pahinang Pampalakasan
  - 5. Science & Technology Section / Pahinang Agham at Teknolohiya
  - 6. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina
- F. The Technical Specifications for both Elementary and Secondary levels are as follows:
- 1. No. of pages: minimum of 12 and maximum of 20
    - News Section- at least 3
    - Sports Section - at least 2
    - Feature Section - at least 3
    - Editorial Section - at least 2
    - Science & Technology Section - at least 2
  - 2. Process: Digital
  - 3. Color: Full color
  - 4. Size:
    - 9"x12"(Elementary)
    - 12"x18"(High School)
- G. Each section will be judged according to the guidelines/criteria set for the section/category.
- H. The list of winning division entries should be duly endorsed by the Schools Division Superintendent to the Curriculum and Learning Management Division on or before the deadline.
- I. No school is allowed to submit their school paper entry/ies directly to the Central Office.
- J. Failure to comply with the set guidelines in evaluating school papers will be a ground for disqualification.

**GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND  
LAYOUT AND PAGE DESIGN CATEGORY**

**A. Editorial Section**

1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attributions of sources.
3. Topics found in the section should tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the Board of Judges is final and irrevocable.

**B. News Section**

1. The section shall consist of at least three (3) pages.
2. The content and scope of the news stories shall cover international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, and in-depth news/investigative news.
4. The decision of the Board of Judges is final and irrevocable.

**C. Feature Section**

1. The section should have at least three (3) pages.
2. The feature articles should display unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language and proper citations/attributions of sources.
3. The decision of the Board of Judges is final and irrevocable.

**D. Sports Section**

1. The section shall consist of at least two (2) pages.
2. The content and scope of the sports articles shall include coverage of international, national, regional, community and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, features and editorial/column concerning or pertaining to sports.
4. The decision of the Board of Judges is final and irrevocable.

**E. Science and Technology Section**

1. The Science and Technology Section should have at least two (2) pages.
2. The content may include health, environmental, scientific, technological, and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.
3. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.
4. The decision of the Board of Judges is final and irrevocable.

**F. Layout and Page Design Category**

1. This category shall conform to the principles of layout and design.
2. The layout and page design category should include any combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national, and regional significance which document or are related to the school or its members' involvement and participation.
3. The layout and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.
4. The decision of the Board of Judges is final and irrevocable.

**SCORE SHEET FOR THE NEWS SECTION**

|  |              |
|--|--------------|
| <b>Form and Style</b>  | <b>40 %</b>  |
| Has variety of articles that use catchy and appropriate headlines  |              |
| Observes the rules of grammar and syntax   |              |
| Includes stories that are arranged in decreasing importance  |              |
| Contains leads that are clearly written and focused on the most important detail   |              |
| Presents headlines that are clear and free of bias   |              |
| Uses short and simple words  |              |
| Uses appropriate terms to report events  |              |
| Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures   |              |
| Presents a distinct style of the section   |              |
| <b>Content</b>   | <b>60%</b>   |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources   |              |
| Covers relevant issues in school, region, national and even in the international level   |              |
| Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational program |              |
| Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives     |              |
| Observes standards for journalism (fairness, relevance, accuracy and balance)  |              |
| Cites sources and observes copyright laws  |              |
| <b>Total</b>   | <b>100 %</b> |
| <b>Comments/Suggestions:</b>   |              |
|  |              |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)



**SCORE SHEET FOR THE FEATURES SECTION**

|  |             |
|--|-------------|
| <b>Form and Style</b>  | <b>40 %</b> |
| Manifests unity and coherence to the theme of the section  |             |
| Has variety of articles that use catchy and appropriate title  |             |
| Observes the rules of grammar and syntax   |             |
| Contains leads that are clearly written and focused on the most important detail   |             |
| Presents titles that are appealing, appropriate and witty  |             |
| Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures   |             |
| Presents a distinct style of the section   |             |
| <b>Content</b>   | <b>60%</b>  |
| Utilizes facts from interviews, documents review, data analyses and other reliable sources   |             |
| Reflects clear and creative thinking   |             |
| Covers relevant issues in school, region, national and even in the international level   |             |
| Applies the principles of civic journalism   |             |
| Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives |             |
| Contains articles that are interesting to read   |             |
| Stirs the imagination of the reader  |             |
| Balances presentation of details with those of the writers' perception   |             |
| Observes standards for journalism (fairness, relevance, accuracy and balance)  |             |
| Cites sources and observes copyright laws  |             |
| <b>Total</b>   | <b>100%</b> |
| <b>Comments/Suggestions:</b>   |             |
|  |             |

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORE SHEET FOR THE EDITORIAL SECTION

|  |             |
|--|-------------|
| <b>Form and Style</b>  | <b>40 %</b> |
| Has catchy and appropriate titles  |             |
| Observes the rules of grammar and syntax   |             |
| Shows logical presentation of arguments  |             |
| Follows the correct format or style of an editorial  |             |
| Uses clear and unbiased titles   |             |
| Uses short and simple words  |             |
| Presents a distinct style of the section   |             |
| <b>Content</b>   | <b>60%</b>  |
| Presents the stand of the staff regarding certain issues   |             |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources   |             |
| Uses arguments that are supported by facts   |             |
| Reflects clear, logical thinking and challenges the readers' critical thinking   |             |
| Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism                         |             |
| Columns cover a variety of relevant, youth-oriented subject matter   |             |
| Includes letters to the editor, columns, and exchanges   |             |
| Keeps to the minimum the number of articles/columns from the administration, teachers, and politicians                                   |             |
| Covers relevant issues in school, region, national and international scene   |             |
| Applies the principles of civic journalism   |             |
| Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program |             |
| Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/or narratives           |             |
| Includes opinion articles that are timely and interesting to read  |             |
| Balances factual details with those of the writers' perceptions  |             |
| Observes standards for journalism (fairness, relevance, accuracy and balance)  |             |
| Cites sources and observes copyright laws  |             |

|                              |                        |
|------------------------------|------------------------|
| <b>Total</b>                 | <b>100</b><br><b>%</b> |
| <b>Comments/Suggestions:</b> |                        |

\_\_\_\_\_  
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**SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION**

|   |             |
|---|-------------|
| <b>Forms and Style</b>  | <b>40 %</b> |
| Manifests unity and coherence to the theme of the section   |             |
| Has variety of articles that use catchy and appropriate headlines   |             |
| Observes the rules of grammar and syntax  |             |
| Shows logical presentation of arguments   |             |
| Contains leads that are clearly written and focused on the most important detail  |             |
| Presents headlines that are clear and free of bias  |             |
| Uses short and simple words   |             |
| Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures   |             |
| Follows appropriate form and style  |             |
| Uses appropriate terms to report events   |             |
| Presents a distinct style of the section  |             |
| <b>Content</b>  | <b>60%</b>  |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources  |             |
| Presents relevant and timely issues on science and technology   |             |
| Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style. |             |
| Prioritizes school-related materials rather than events that have little or no direct connection with the school and community                            |             |
| Cites facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives                      |             |
| Observes standards for journalism (fairness, relevance, accuracy and balance)   |             |
| Cites sources and observes copyright laws   |             |
| <b>Total</b>  | <b>100%</b> |
| <b>Comments/Suggestions:</b>  |             |
|   |             |

\_\_\_\_\_  
 Evaluator/Judge  
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**SCORE SHEET FOR THE SPORTS SECTION**

|  |             |
|--|-------------|
| <b>Form and Style</b>  | <b>40 %</b> |
| Manifests unity and coherence  |             |
| Has variety of articles that use catchy and appropriate headlines  |             |
| Observes the rules of grammar and syntax   |             |
| Shows logical presentation of arguments in the sports editorial, feature and/or column   |             |
| Includes stories that are arranged in decreasing importance  |             |
| Contains leads that are clearly written and focused on the most important detail   |             |
| Presents headlines that are clear and free of bias   |             |
| Uses short and simple words  |             |
| Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures  |             |
| Uses appropriate terms and lingo to report events  |             |
| Combines the proper amount of statistics to create a clear visual narrative of the actions   |             |
| Presents a distinct style of the section   |             |
| <b>Content</b>   | <b>60%</b>  |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources   |             |
| Covers relevant sports issues in school, region, national and even in the international level  |             |
| Includes variety of local, national, and international sports articles   |             |
| Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic program |             |
| Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives                     |             |
| Contains articles that are timely and interesting to read  |             |
| Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)   |             |
| Cites sources and observes copyright laws  |             |
| <b>Total</b>   | <b>100%</b> |

8

**Comments/Suggestions:**

\_\_\_\_\_  
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