



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OFFICE II OF PANGASINAN
Canarvacanan, Binalonan

Office of the Schools Division Superintendent

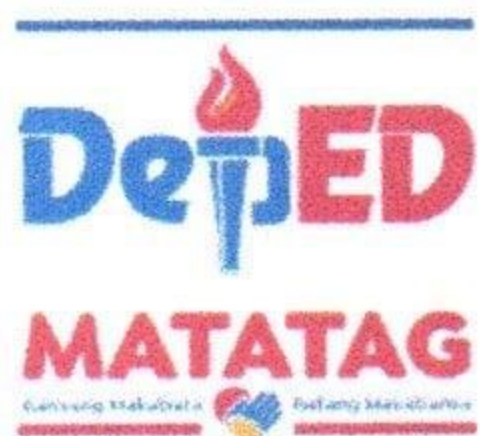
June 18, 2024

DIVISION MEMORANDUM
No. 283 S. 2024

**2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT
TRAFFICKING CELEBRATION**

TO: Assistant Schools Division Superintendents
Chief Education Program Supervisors (SGOD and CID)
Public Schools District Supervisors
Public Elementary and Secondary School Heads
NDEP/BKD Focal Persons
All Others Concerned

1. In reference to the Memorandum DM-OUOPS-2024-12-04322 dated May 28, 2024 from the Office of the Undersecretary for Operations Atty. Revsee A. Escobedo, regarding the celebration of the **2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT)**. This is celebrated annually, every 26th of June in pursuance of Presidential Proclamation No. 264, s. 1988.
2. The theme for the said activity is **“The evidence is clear: invest in prevention”** which highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic health implications of drug use for effective promulgation of drug policies.
3. The following are the suggested activities for information, reference and guidance for all concerned:
 - a. **Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, banners, or streamers in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from DDB Website at www.ddb.gov.ph;
 - b. **Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #InvestInPrevention; and
 - c. **Organizing respective 2024 IDADAIT Celebration/Activities**, which will promote and contribute to the campaign against illegal drug use.



Guico Street, Canarvacanan, Binalonan, Pangasinan



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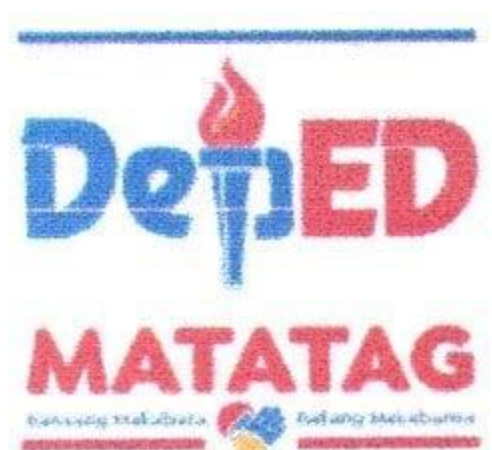
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3. Monitoring of the conduct for this activity will be through the tarpaulins and streamers posted during the Brigada Eskwela Implementation 2024. And through online using the hashtags **#WorldDrugDay**, **#InvestInPrevention**, **#BarkadaKontraDroga**, and **#SDOPangasinanII** for **June 26, 2024 Celebration**.
4. For further information and clarification, all concerned are advised to visit the Dangerous Drug Board website for further information and clarification.
5. For reference and wide dissemination.

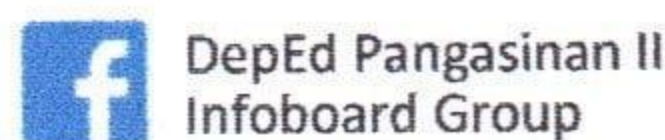
APPROVED FOR TRANSMISSION:


ARVIN R. PURISIMA
ADMINISTRATIVE OFFICER V


VIVIAN LUZ S. PAGATPATAN, CESO VI
OIC, Schools Division Superintendent



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