



Republic of the Philippines
Department of Education

Region I
SCHOOLS DIVISION OFFICE OF PANGASINAN II

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

No. 757, Series 2024

To: **PUBLIC SCHOOLS DISTRICT SUPERVISOR
PUBLIC ELEMENTARY AND SECONDARY SCHOOL HEADS
PUBLIC ELEMENTARY AND SECONDARY TEACHERS
OTHERS CONCERNED**

Date: **July 29, 2024**

Subject: **IMPLEMENTATION OF THE CLIENT SATISFACTION
MEASUREMENT (CSM) FORM PRESCRIBED BY THE ANTI-RED
TAPE AUTHORITY**

PARTICULARS

Republic Act (RA) No. 11032, otherwise known as the **“Ease of Doing Business and Efficient Government Service Delivery Act of 2018”** and its **Implementing Rules and Regulations, Anti-Red Tape Authority (ARTA) Memorandum Circular No. 2022-05, Series of 2022** dated 20 September 2022 and **DepEd Memorandum DM-OUHROD-2023-0930** known as the **“Implementation of the Client Satisfaction Measurement (CSM) Form Prescribed by the Anti-Red Tape Authority”** dated 10 July 2023 mandates the government agencies to establish a feedback mechanism and the immediate use of the harmonized Client Satisfaction Measurement (CSM) Form/Tool in all governance level in the Department to enable government agencies, units and offices to assess the overall satisfaction and feedback of their clients on the services they availed.

In this regard, **this Division Memorandum is being issued to immediately comply and implement the use of the CSM Form in the school level.** The ARTA provided the CSM form in two formats: **printed copy and online** based on guidelines issued by the Anti-Red Tape Authority (ARTA) and of the above-mentioned DepEd Memorandum.

School Heads and Teachers are required to post said Client Satisfaction Measurement Form (print-copy, online/QR Code) in every classroom and/or office, preferably visible to stakeholders/visitors for easy access and accomplishment.

The ICT Coordinator/personnel-in-charge in schools shall be responsible for duplicating and sustaining the online Form at school level.



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The ICT Coordinator/personnel-in-charge shall:

1. Collaborate with the ITO on the use and maintenance of the School CSM Form; ensure setting on Form shows "Accept Responses"
2. Generate QR code/link for posting in conspicuous places in the school and inclusion in documents, emails, and IEC materials;
3. Maintain School CSM Form;
4. Generate School CSM Report/s and forward to concerned office/s;
5. Submit School CSM Results to the Central Office upon request.

Annual CSM Results shall be submitted to the Division Public Assistance Coordinator in compliance with RA 11032 and to the Performance-Based Bonus (PBB) eligibility requirement.

For strict compliance and wide dissemination of this Memorandum is desired.

For information, please contact:

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SDO Pangasinan II Legal Unit:

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SDO Pangasinan II Public Assistance Coordinator:

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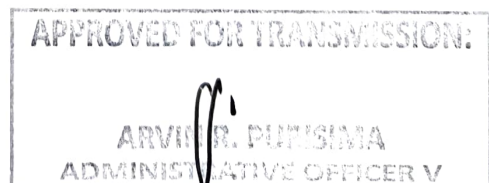
VIVIAN LUZ S. PAGATPATAN, CESO VI
Officer-in-Charge
Office of the Schools Division Superintendent

Attached files:

Anti-Red Tape Authority (ARTA) Memorandum Circular No. 2022-05 S. 2022

<https://arta.gov.ph/wp-content/uploads/2022/09/MC-2022-05-GUIDELINES-ON-THE-IMPLEMENTATION-OF-THE-HARMONIZED-CLIENT-SATISFACTION-MEASUREMENT.pdf>

DepEd Memorandum DM-OUHROD-2023-0930



Control No: _____

(Insert agency logo here) (Insert agency name here)
HELP US SERVE YOU BETTER!

This Client Satisfaction Measurement (CSM) tracks the customer experience of government offices. Your feedback on your recently concluded transaction will help this office provide a better service. Personal information shared will be kept confidential and you always have the option to not answer this form.

Client type: Citizen Business Government (Employee or another agency)

Date: _____ Sex: Male Female Age: _____

Region of residence: _____ Service Availed: _____

INSTRUCTIONS: Check mark (✓) your answer to the Citizen's Charter (CC) questions. The Citizen's Charter is an official document that reflects the services of a government agency/office including its requirements, fees, and processing times among others.






- CC1 Which of the following best describes your awareness of a CC?**
- 1. I know what a CC is and I saw this office's CC.
 - 2. I know what a CC is but I did NOT see this office's CC.
 - 3. I learned of the CC only when I saw this office's CC.
 - 4. I do not know what a CC is and I did not see one in this office. (Answer 'N/A' on CC2 and CC3)

- CC2 If aware of CC (answered 1-3 in CC1), would you say that the CC of this office was ...?**
- 1. Easy to see
 - 2. Somewhat easy to see
 - 3. Difficult to see
 - 4. Not visible at all
 - 5. N/A

- CC3 If aware of CC (answered codes 1-3 in CC1), how much did the CC help you in your transaction?**
- 1. Helped very much
 - 2. Somewhat helped
 - 3. Did not help
 - 4. N/A

INSTRUCTIONS:

For SQD 0-8, please put a **check mark (✓)** on the column that best corresponds to your answer.

	 Strongly Disagree	 Disagree	 Neither Agree nor Disagree	 Agree	 Strongly Agree	N/A Not Applicable
SQD0. I am satisfied with the service that I availed.						
SQD1. I spent a reasonable amount of time for my transaction.						
SQD2. The office followed the transaction's requirements and steps based on the information provided.						
SQD3. The steps (including payment) I needed to do for my transaction were easy and simple.						
SQD4. I easily found information about my transaction from the office or its website.						
SQD5. I paid a reasonable amount of fees for my transaction.						
SQD6. I feel the office was fair to everyone, or " <i>walang palakasan</i> ", during my transaction.						
SQD7. I was treated courteously by the staff, and (if asked for help) the staff was helpful.						
SQD8. I got what I needed from the government office, or (if denied) denial of request was sufficiently explained to me.						

Suggestions on how we can further improve our services (optional):

Email address (optional): _____

THANK YOU!

(Online Version)

(Insert agency logo here) (Insert agency name here)

HELP US SERVE YOU BETTER!

This short Client Satisfaction Measurement (CSM) survey aims to track the customer experience of government offices. Your answers will enable this office to provide a better service.

Age: _____ Sex: _____ Region: _____

Agency visited: _____

Service availed: _____






Customer type (Citizen, Business, or Government?): _____

INSTRUCTIONS: Check mark (✓) your answer to the Citizen's Charter (CC) questions.

- CC1** Do you know about the Citizen's Charter (document of an agency's services and reqs.)?
 1. Yes, aware before my transaction with this office
 2. Yes, but aware only when I saw the CC of this office
 3. No, not aware of the CC (Skip questions CC2 and CC3)
- CC2** If **Yes** to the previous question, did you see this office's Citizen's Charter?
 1. Yes, the CC was easy to find
 2. Yes, but the CC was hard to find
 3. No, I did not see this office's CC (Skip question CC3)
- CC3** If **Yes** to the previous question, did you use the Citizen's Charter as a guide for the service/s you availed?
 1. Yes, I was able to use the CC
 2. No, I was not able to use the CC because _____

INSTRUCTIONS: For SQD 1-8, please encircle the number that corresponds to your answer:

Strongly Disagree (SD)	Disagree (D)	Neither Agree nor Disagree (NAD)	Agree (A)	Strongly Agree (SA)
1	2	3	4	5

	 Strongly Disagree	 Disagree	 Neither Agree nor Disagree	 Agree	 Strongly Agree
SQD1. I spent an acceptable amount of time to complete my transaction (<i>Responsiveness</i>)	1	2	3	4	5
SQD2. The office accurately informed and followed the transaction's requirements and steps (<i>Reliability</i>)	1	2	3	4	5
SQD3. My online transaction (including steps and payment) was simple and convenient (<i>Access and Facilities</i>)	1	2	3	4	5
SQD4. I easily found information about my transaction from the office or its website (<i>Communication</i>)	1	2	3	4	5
SQD5. I paid an acceptable amount of fees for my transaction (<i>Costs</i>)	1	2	3	4	5
SQD6. I am confident my online transaction was secure (<i>Integrity</i>)	1	2	3	4	5
SQD7. The office's online support was available, or (if asked questions) online support was quick to respond (<i>Assurance</i>)	1	2	3	4	5
SQD8. I got what I needed from the government office (<i>Outcome</i>)	1	2	3	4	5


Remarks (optional):



Republika ng Pilipinas
Department of Education
OFFICE OF THE UNDERSECRETARY
HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

MEMORANDUM
DM-OUHROD-2023-0430

TO : **UNDERSECRETARIES**
ASSISTANT SECRETARIES
BUREAU AND SERVICE DIRECTORS
REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
ALL OTHERS CONCERNED

FROM :  **GLORIA JUMAMIL-MERCADO**
*Undersecretary for Human Resource and Organizational Development and
DepEd CART Vice Chairperson*

SUBJECT : **IMPLEMENTATION OF THE CLIENT SATISFACTION MEASUREMENT
(CSM) FORM PRESCRIBED BY THE ANTI-RED TAPE AUTHORITY**

DATE : 10 July 2023

Section 20 of Republic Act (RA) No. 11032 or the *Ease of Doing Business and Efficient Government Service Delivery Act of 2018* mandates government agencies to establish a feedback mechanism and incorporate its results to the annual agency report. Rule IV, Section 3(b) of the *Implementing Rules and Regulations of the Law* likewise requires that agencies embed feedback mechanism and client satisfaction measurement and report results based on guidelines issued by the Anti-Red Tape Authority (ARTA).

In the past years, the Department of Education (DepEd) was able to comply with the abovementioned requirements through the implementation of a DepEd-wide Citizen/Client Satisfaction Survey (CCSS) Form led by the Bureau of Human Resource and Organizational Development–Organization Effectiveness Division (BHROD-OED) and processing of feedback by the Public Affairs Service - Public Assistance Action Center (PAS-PAAC) and its counterparts in the field offices and schools.

However, the issuance of ARTA Memorandum Circular No. 2022-05 titled *Guidelines on the Harmonized Client Satisfaction Measurement* (Enclosure No. 1) **requires all agencies to convert its feedback mechanism to the ARTA-prescribed Client Satisfaction Measurement (CSM) Form for uniform reporting.** The harmonized CSM is a survey tool that assesses overall satisfaction and perception after a client avails an external (frontline) or internal service.

In this regard, this Memorandum is being issued to **immediately implement the CSM Form at all governance levels in the Department.** The ARTA provided the CSM Form in two formats: printed copy and online.



The ARTA CSM Form printed copy (Enclosure No. 2) is print-ready but may be resized before printing. Translation to the local language is highly encouraged; other than that, no other modification is allowed. Enclosure No. 3 contains the Guide to the Dissemination and Use of the DepEd CSM Form.


On the other hand, the online CSM Form template from ARTA was converted into an MS Teams Form by the BHRD-OED, with one online form each for schools, Schools Division Offices (SDOs) and Regional Offices (ROs). The Information Technology Officer (ITO) in ROs and SDOs and ICT Coordinator/personnel in-charge in schools shall be responsible for duplicating and sustaining the online Form at their governance level without affecting the content and conditional logic of the CSM Form template. The schools, SDOs, and ROs may use Google Forms, Microsoft Forms, or any other platform for their online CSM.

For units in the Central Office (CO), the link to the online CSM Forms shall be emailed to your respective offices; with each Form expected to be adopted and maintained by each unit.

The action needed and link to the online CSM Form template per governance level is specified in Table 1 below.

Table 1: Client Satisfaction Measurement per DepEd Governance Level

Governance Level	Action Needed	CSM Form (Online) for duplication and implementation
School	<p>ICT Coordinator / admin in-charge</p> <ol style="list-style-type: none"> collaborate with the ITO on the use and maintenance of the School CSM Form; ensure setting on Form shows "Accept Responses" generate QR code/link for posting in conspicuous places in the school and inclusion in documents, emails, and IEC materials maintain School CSM Form generate School CSM Report/s and forward to concerned office/s submit School CSM results to the Central Office upon request 	<p>https://bit.ly/SchoolCSM</p> 
Schools Division Office	<p>IT Officer in SDO to</p> <ol style="list-style-type: none"> duplicate RO CSM Form and save on SDO drive and change setting to "Accept Responses" generate QR code/link for posting in conspicuous places in the SDO and inclusion in documents, emails, and IEC materials maintain SDO CSM Form generate SDO CSM Report/s and forward to concerned office/s submit SDO CSM results to the Central Office upon request disseminate School CSM Form to schools and assist them in the use and maintenance of said Form 	<p>https://bit.ly/SDOCSM</p> 
Regional Office	<p>IT Officer in RO to</p> <ol style="list-style-type: none"> duplicate CSM Form and save on RO drive and change setting to "Accept Responses" generate QR code/link for posting in conspicuous places in the RO and 	<p>https://bit.ly/ROCSM</p>

	<p>inclusion in documents, emails, and IEC materials</p> <ol style="list-style-type: none"> 3. maintain RO CSM Form 4. generate RO CSM Report/s and forward to concerned office/s 5. submit RO CSM results to the Central Office upon request 6. collaborate with SDOs in using and maintaining their CSM Form 	
Central Office	<p>DepEd CART representative / designated staff per office to</p> <ol style="list-style-type: none"> 1. generate QR code/link for posting in conspicuous places in the CO and inclusion in documents, emails, and IEC materials 2. maintain CSM Form 3. generate CSM Report/s and forward to concerned office/s 4. submit CSM results to the PAAC upon request 	<p>Link and QR code to be emailed separately per CO office. In the meantime, offices may start using the hard copy of the CSM Form.</p>

While the **removal/addition of services and other revisions are not allowed**, all governance levels are enjoined to include a translation to the local language of the template provided. The inclusion or posting of a link/QR code to the online form in email, snail mail, IEC materials are also highly encouraged to ensure wide dissemination of said form.

All schools, SDOs, ROs, and CO units shall gather a minimum number of CSM responses based on the ARTA Sample Size Calculator at <https://tinyurl.com/CSMsamplesize>. Annual CSM results shall be submitted to the PAS-PAAC (not directly to ARTA) who shall then consolidate the results for the DepEd-wide report in compliance to RA 11032 and to the Performance-Based Bonus eligibility requirements. The agency-wide report is due on the last working day of January of every year.

Implementation of this Memorandum is effective immediately.

For more information, please contact the BHROD-OED through email at citizenscharter@deped.gov.ph.

Enclosures: As stated